

**UNIVERSITY OF SWAZILAND**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SUPPLEMENTARY EXAMINATION PAPER**  
**JULY, 2014**

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**TITLE OF PAPER : RESEARCH METHODS**

**COURSE CODE : BA 401 IDE**

**TIME ALLOWED : TWO (2) HOURS**

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVE (5)**
  - 2. SECTION A IS COMPULSORY.**
  - 3. ANSWER ANY TWO (2) QUESTIONS IN SECTION B**
  - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

**NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.**

**SPECIAL REQUIREMENTS: NONE**

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.**

SECTION A

Table 1: one sample statistics

	N	Mean	Std. dev
Diff	5	5.2000	9.83362

Table 2: one sample test

					95% confidence interval of the difference	
	t	Df	Sig. 2 tailed	Mean diff	Lower	Upper
Diff	1.182	4	0.303	5.2000	-7.0100	17.4100

Discuss the two tables above

25 marks

Describe the information that should appear in a good abstract

10 marks

Discuss some of the difficulties that can occur in the test- retest reliability method and cause a downward bias in stability

15 marks

**SECTION B****Question 1**

Discuss grounded theory

25 marks

**Question 2**

Describe correlational research as a descriptive methodology

18 marks

In correlational research study researchers often apply faulty logic. What does this mean? 7 marks

**Question 3**

Discuss inferential statistical procedures and their purpose

25 marks

**Question 4**

Giving examples where applicable, differentiate between:

- |     |   |          |
|-----|---|----------|
| I   | population and sample                                   | 10 marks |
| II  | hypothesis and assumptions                              | 10 marks |
| III | what do you understand by ANOVA and when can it be used | 5 marks  |