

**UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES**

**DEPARTMENT OF JOURNALISM AND MASS
COMMUNICATION**

FINAL EXAMINATION MAY 2009

TITLE OF PAPER : HISTORY OF MEDIA IN SWAZILAND
COURSE CODE : JMC 104
TIME ALLOWED : TWO (2) HOURS

INSTRUCTIONS:

- 1. Answer Question 1 and any other two (2) Questions*
- 2. Each question carries 20 marks*
- 3. This paper consists of two pages, cover page included.*

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

Question 1 [Compulsory]

In relation to the Draft Information and Media Policy document please comment on the following:

- | | |
|---|-----------|
| (a) Information and Media Policy Principles | [5 marks] |
| (b) The Information and Media Environment | [5 marks] |
| (c) Existing Legislation | [5 marks] |
| (d) The Legal and Constitutional Framework | [5 marks] |

Total = [20 marks]

Question 2

In relation to the history of radio in Swaziland, give a detailed account of:

- | | |
|--|-----------|
| (a) The primary motivation for starting a broadcasting service. | [5 marks] |
| (b) The personalities who initiated the radio service. | [5 marks] |
| (c) The original objectives of the radio service. | [5 marks] |
| (d) Constraints encountered in the production of programmes for radio. | [5 marks] |

Total = [20 marks]

Question 3

The Times of Swaziland newspaper and the Swazi Observer have different histories. Give a balanced discussion of how these two newspapers originated.

[20 marks]

Question 4

Describe the objectives of the Media Institute for Southern Africa (MISA) in relation to its operations in Swaziland.

[20 marks]

Question 5

Media technology has evolved over the years. Give a sequential account of this evolution in Swaziland.

[20 marks]