

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2009/2010 FINAL EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: MEDIA ETHICS

COURSE CODE: JMC 312

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **THREE** questions. Question One is compulsory.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY
THE INVIGILATOR.**

Question 1 (Compulsory)

Critically discuss if it was ethically correct for the Times of Swaziland to publish pictures of a man allegedly raping a woman at Msunduza location in March 2010. (The article and pictures are enclosed). **(20 marks)**

Question 2

Explain the following terms:

- a) Embedded Reporting
- b) Payola
- c) Freebies
- d) Impartiality

(20 marks)

Question 3

The rights and responsibilities of journalists are inseparable. Discuss, giving examples to support your answer. **(20 marks)**

Question 4

Bearing in mind the culture and traditions of the Swazi, discuss how reporters should deal with death in the royal family. Suggest ways in which we could report death. **(20 marks)**

Question 5

There are several ways in which a person's privacy can be violated. Discuss any four (4) categories giving examples that appeared in the local media to support your answer. **(20 Marks)**

Question 6

Francis Kasoma (1991) argues that there is a need for Journalists in Africa to develop their own ethics owing largely to the uniqueness of the continent. Discuss critically Kasoma's "Vendetta Journalism". **(20 marks)**

**Somhlolo
a financial
drain**

BACK PAGE

TIMES

OF SWAZILAND

www.times.co.sz

EYE CLINIQUE

The Affordable Optometrists
AVOID BLINDNESS

Come in for an **EYE TEST**. Our friendly and efficient staff will take care of all your requirements

POLICE
YOU

MBABANE Shop DO9B Swazi Plaza, Mbabane
Tel: 404 5025 Fax: 404 5023

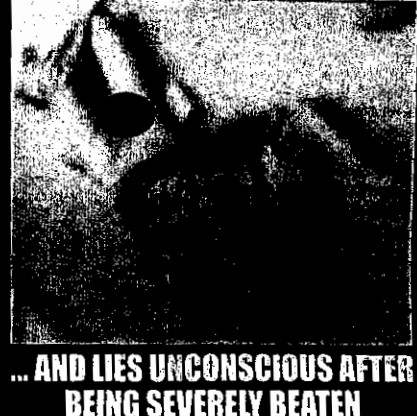
Wednesday, March 3, 2010

The National Newspaper of Swaziland Since 1897

Price E3-30

WIN BIG! 400,000 CASH FIRST PRIZE NOW STANDS AT A STAGGERING E 100,000.00

MAN CAUGHT RED-HANDED RAPING WOMAN



... AND LIES UNCONSCIOUS AFTER BEING SEVERELY BEATEN

PAGE 3

INSIDE

Gelane calls senators for early sitting

No budget for politicians salary increase

MKHULU CONFESSES TO KILLING

37 MEN

At inyanga's instruction to get body parts for mull



Final Car Draw - 13 March 2010

18H00, 19H00 and 21H00
10 Points per Ticket

Qualifying Criteria
8 December 2009 - 13 March 2010
(400 Points)

1st Prize	- Chev Cruze
2nd Prize	- E20 000
3rd Prize	- E15 000
4th Prize	- E10 000
5th Prize	- E8 000
6th Prize	- E5 000

Casino tables NOW OPEN from 4pm Monday - Friday

PUB NITE TONIGHT
@ Lugogo Sun - 8pm
Entertainment by Doug Thompson

Sun International
A Million Thrills. One Destination.

WWW.SUNINTERNATIONAL.COM

ROYAL SWAZI SPA SUPPORTS RESPONSIBLE GAMBLING. GAMBLING ONLY FOR PERSONS 18 YEARS AND OLDER. WINNERS KNOW WHEN TO STOP. NATIONAL RESPONSIBLE GAMBLING PROGRAMME COUNSELLING LINE: +27 (21) 674 5830. SUN INTERNATIONAL CASINOS ARE LICENSED CASINOS.

'Rapist' caught in act beaten up

BY WELCOME DLAMINI

MBABANE - A 24-year old man was on Sunday morning severely beaten after being caught allegedly raping a 46-year old woman at Msunduzi location.

A resident of this densely populated slum was able to capture an almost six-minute film, using his mobile phone, of the alleged rapist sexually assaulting the woman and the beatings he received thereafter.

The rape occurred at a home that is next to a popular drinking spot and information gathered is that the alleged rapist, identified only as Bongani, and the victim were both separately enjoying alcoholic drinks at the shebeen.

The resident, who preferred anonymity, said he was awakened by sounds of the two tussling near his house as the rapist forced himself on the woman.

"At first I thought they were just lovers who were mischievously enjoying themselves next to the house but I then realised that a rape was going on after seeing the man hit the woman in the face while they were both on the ground," the resident said.

Hitting

The video shows the man hitting the woman several times on the face as she tried to resist, and as she succumbed to his demands, he then continued to have his way with the 46-year old woman.

At one point, the woman is also seen trying to regain her strength and pushes the man away but he again hit and pressed her down before continuing with his misdemeanour.

There is a point where the woman also cried for help but no one came to her rescue even though a patron of the shebeen is captured answering the call of nature just metres away.

The resident, after some minutes, then decided to enlist help from people who were in the shebeen and they came in their numbers to see



MSUNDUZA - The 24-year old man who was on Sunday morning severely beaten after being caught allegedly raping a 46-year old woman at Msunduzi location.

... after being caught allegedly raping a 46-year old woman at Msunduzi location

what was going on.

Indeed, the man was found still on top of the woman and they beat him up.

The rapist was severely beaten up, stripped of his trousers and struck on his private parts, after which the police were called.

Rape

Deputy police PRO Assistant Superintendent Wendy Hleta said the suspect rapist was taken to hospital by the police where he was treated and would make his first court appearance today.

"The incident happened at a drinking spree and the woman was going to answer the call of nature when the man took advantage of her," Hleta said, adding that the woman was also taken to the doctor.

The rapist, according to Hleta, had his eye injured but would recover hence he was going to appear in court.

The victim also sported a swollen face as a result of the fists she was subjected to by the rapist.

THREE THINGS THAT EVERYONE WHO HAS BEEN RAPED SHOULD DO:

1. Know that the rape wasn't your fault.
2. Seek medical care.
3. Deal with your feelings.

NB: If you want to report the crime, notify the police immediately. Reporting the crime can help you regain a sense of personal power and control.

WHAT IS RAPE:

Rape is forced, unwanted sexual intercourse. Rape, sometimes also called sexual assault, can happen to both men and women of any age.

Rape is about power, not sex. A rapist uses actual force or violence — or the threat of it — to take control over another human being. Some rapists use drugs to take away a person's ability to fight back. Rape is a crime, whether the person committing it is a stranger, a date, an acquaintance, or a family member.

ORGANISATIONS TO CONTACT WHEN RAPED:

- Royal Swaziland Police - dial 999 toll free number
- Swaziland Action Group Against Abuse (SWAGAA) - 505 2899/505 7514

Gelane calls all senators

BY SIBONGILE SUKATI

MBABANE - Senate President Gelane Zwane has requested all senators to attend Parliament tomorrow without fail.

In a press release issued by Clerk to Parliament Sanele Nxumalo, she said "I am directed by the Senate President, Senator Gelane Zwane to notify all senators that Senate will resume its business on Thursday (tomorrow)".

The senators are expected to meet at the usual starting time of 2.30pm.

Outstanding

Nxumalo said senators would meet for normal business and to conclude whatever matters had been left outstanding from their last sitting.

Senate President Zwane said this would be a normal sitting now that

Parliament had been officially opened and had resumed business. "It is a normal sitting and reports that need to be discussed will be tabled," she said.

On the other hand, their colleagues from the House of Assembly will meet next week Wednesday where they will start debating and looking at Finance Minister Majozi Sithole's budget which was tabled last week Friday.

Serious

"We are in the process of studying and reading through the various documents and on Wednesday we will get down to serious business," said Prince Guduza who is the speaker.

Prince Guduza further said they would today hold a press conference where the public would be informed about the Youth Parliament and how it would work.

SWAZILAND GOVERNMENT

ANNOUNCEMENT DISTRIBUTION OF SHOES AND SOCKS TO ORPHANED AND VULNERABLE CHILDREN

Following the successful drive to collect school shoes and the donation of socks for orphaned and vulnerable children that was coordinated by the Swazi Observer and Standard Bank Swaziland and the subsequent handover of the donation to the Deputy Prime Minister, Senator, Themba N. Masuku, the Office of the Deputy Prime Minister requests Head Teachers of schools that are under the Capitation Grant Scheme to submit a list of children who do not have school shoes and who conform to the following criteria.

- Children who are double orphans
- The children should have no guardian or responsible adult looking after them.
- Each school should submit ten (10) children only.
- The list should have the name and surname of the child, gender, grade/class and shoe size. The list should be hand delivered or faxed as soon as possible to the address below.
- Deadline for submissions is the 15th of March 2010.

The National Children's Coordination Unit (NCCU) office, Deputy Prime Minister's Office, Gwamile Street
 Fax: 404 0264
 Attention: Education Specialist
 Enquiries call: 404 0260

TOP LOTTO

BACK TO SCHOOL DRAW 07 MARCH

E350,000.00

PROJECTED JACKPOT sms to 4949

TO ENTER, SMS LOTTO AND 6 NUMBERS BETWEEN 1 AND 36 TO 4949. SMS COST E5

CALL 422 0759 / 422 1164 FOR MORE INFORMATION

MY TECHNOLOGIES (PTY) LTD T/A TOP LOTTO

toplotto
wherever you are

ONLY FOR PERSONS OVER THE AGE OF 18