

75

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2011/2012 EXAMINATION QUESTION PAPER: MAIN**

**TITLE OF PAPER: ADVANCED PRINT REPORTING**

**COURSE CODE: JMC 315**

**TIME ALLOWED: 2 HOURS**

**INSTRUCTIONS:**

Answer **FOUR** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

**Question 1**

As a reporter at the *Times of Swaziland*, the news editor assigns you to do a feature article on rural water supply by Water Affairs Department in the Ministry of Natural Resources and Energy. Outline your approach to this feature story.

(25 Marks)

**Question 2**

Compare and contrast a feature story and hard news story.

(25 Marks)

**Question 3**

Coverage of speeches and meetings is not as easy as many reporters may think. Explain why it is not easy?

(25 Marks)

**Question 4**

Write a feature about an individual, place or organisation of your choice.

(25 Marks)

**Question 5**

What is the difference between magazine reporting and newspaper reporting?

(25 Marks)

**Question 6**

What is the purpose of writing editorials, headlines and captions?

(25 Marks)