

77

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2011/2012 EXAMINATION QUESTION PAPER: SUPPLEMENTARY

TITLE OF PAPER: ADVANCED PRINT REPORTING

COURSE CODE: JMC 315

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **FOUR** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

Question 1

As an aspiring journalist, identify the techniques of interviewing.

(25Marks)

Question 2

A feature is written to serve a specific purpose. Describe the different types of features based on purpose.

(25 Marks)

Question 3

Discuss the importance of rural, economic and science reporting in society. Provide examples to illustrate your discussion.

(25 Marks)

Question 4

Contrast magazine reporting with newspaper reporting.

(25 Marks)

Question 5

Local newspapers are often criticised for lack of analysis and background. Why is analytical and background reporting so important in stories?

(25 Marks)

Question 6

Write an editorial on the effects of the economic crisis on the education system.

(25 Marks)