

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2012/2013 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: HISTORY OF MEDIA IN SWAZILAND

COURSE CODE: JMC 104

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer three (3) questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

Discuss any five major problems that have led to the death of indigenous language newspapers in Swaziland and suggest ways in which these problems could be overcome.

(20 Marks)

QUESTION 2

Analyse critically, the role of the Swaziland Posts and Telecommunications (SPTC) as a player and referee in the telecommunications industry in Swaziland.

(20 Marks)

QUESTION 3

The history of the *Times of Swaziland* and the *Swazi Observer* can be compared and contrasted. Discuss the political economy of these two newspapers.

(20 Marks)

QUESTION 4

Compare and contrast the history of the Swazi TV and Channel Swazi.

(20 Marks)

QUESTION 5

Discuss the history of any **TWO** of the following publications:

- a) Umbiki
- b) Business Sunday
- c) The Voice

(20 Marks)

QUESTION 6

Trace the evolution of radio in Swaziland.

(20 Marks)