

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2012/2013 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: INTRODUCTION TO DEVELOPMENT COMMUNICATION

COURSE CODE: JMC 233

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR**

QUESTION 1

It is argued that women play a pivotal role in the process of development. Discuss the contribution of women to development in Swaziland.

(20 Marks)

QUESTION 2

Explain how you can mobilize mass media to assist in reducing poverty in the country.

(20 Marks)

QUESTION 3

It is argued that voices of women are missing in the media in Swaziland. Suggest ways of correcting this anomaly.

(20 Marks)

QUESTION 4

The government's initiative of universal primary education has been fraught with many challenges. Explain these difficulties, suggesting ways through which they can be addressed.

(20 Marks)

QUESTION 5

- a) Give a historical background of the National Association of Development Programme Producers (NADPP)

(10 Marks)

- b) You have been appointed a consultant to review the programming of the National Association of Development Programme Producers (NADPP), what would you recommend to the association to improve its programmes and why?

(10 Marks)

QUESTION 6

Explain in detail if Swaziland will meet the target set by the United Nations in achieving the Millennium Development Goals.

(20 Marks)