

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2012/2013 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: ADVANCED PRINT REPORTING

COURSE CODE: JMC 315

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **FOUR** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

On your first day at *The Nation* as a reporter, your editor assigns you to interview the Minister of Information, Communication and Technology about the Swaziland Communications Bill. Explain briefly the techniques of interviewing that you will use to get information for your feature story.

(25 Marks)

QUESTION 2

Describe the different types of features based on their purpose.

(25 Marks)

QUESTION 3

Discuss the best approach to the coverage of speeches, meetings and conferences.

(25 Marks)

QUESTION 4

Profile either an individual or organisation of your choice.

(25 Marks)

QUESTION 5

Distinguish magazine reporting from newspaper reporting.

(25 Marks)

QUESTION 6

Discuss the barriers to investigative reporting and how to overcome them.

(25 Marks)