

UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

SECOND SEMESTER, 2013/2014

EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: **FUNDAMENTALS OF ECONOMICS FOR JOURNALISTS**

COURSE CODE: **JMC 218**

TIME ALLOWED: **TWO (2) HOURS**

INSTRUCTIONS:

1. Answer **THREE (3)** questions.
2. Number 1 is **COMPULSORY**
3. Write **legibly**, that is, **boldly** and **clearly**.
4. Evince the principles of **composition** and **grammar**.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

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JMC 218: Fundamentals of Economics for Journalists

Question 1 is COMPULSORY; it carries 50 marks.

The other questions carry 25 marks each.

1. One question which overarches this course is: "Why should journalists especially study economics, of all the social sciences?"
 - (i) **Articulate** three reasons why journalists should study economics.
 - (ii) **Describe** how an economy may be *framed* to ensure that journalists report, analyse, and comment on it adequately.
 - (iii) **Explain** what *reporting, analysing, OR commenting on* the economy involves.

2. As a reporter about to interview three economists on issues raised by the current National Budget, **state** a specific subject-matter that underlies the views of economists, which you need to understand about them; then **explain** this subject-matter and **show** how it will guide your interview.

3. **Demonstrate** that you are conversant with economic reporting in Swazi newspapers by **discussing** how they cover and comment on the basic economic goals and the socio-economic goals of society.

4. Whether they know it or not, everyday, journalists cover and comment on public policies, all of which have an economic dimension. **Define** and **explain** "public policy;" then **state** the economic dimension of two named public policies.

5. **Identify** and **explain** economic systems; then, **describe** the Swazi economic system.

6. Answer A or B.
 - A: **Distinguish** *economic growth* from *economic development*; then, **comment on** them with regard to Swaziland.

 - B: **Examine** the main linkages involved in international trade and **comment on** the issue of AGOA, with regard to Swaziland.