

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2014/2015 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: RADIO PRODUCTION

COURSE CODE: JMC 340

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **THREE** Questions.

Question One is compulsory.

Use your own examples to illustrate your answer(s).

QUESTION 1 (COMPULSORY)

Develop a running order for a one hour current affairs show, indicating its basic structure and regular features. **(20 Marks)**

QUESTION 2

Outline a programme plan for a current affairs show on a station. Indicate the name, purpose, time, target audience and editorial brief.

(20 Marks)

QUESTION 3

When producing a programme, what are some of the steps that must be taken into consideration to ensure a smooth flow and no “dead air”.

(20 Marks)

QUESTION 4

Describe in detail the organizational structure of a newsroom as it relates to current affairs radio production.

(20 Marks)

QUESTION 5

Scenario: You are one of the producers on air during an evening current affairs show. You have just interviewed a newsmaker who is making serious allegations of corruption against a prominent public servant. What would you do and why?

(20 Marks)