

UNIVERSITY OF SWAZILAND  
FACULTY OF HUMANITIES  
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION  
**SECOND SEMESTER, 2014/2015**

EXAMINATION QUESTION PAPER: **MAIN**

TITLE OF PAPER: **TELEVISION PRODUCTION**  
COURSE CODE: **JMC 341**  
TIME ALLOWED: **TWO (2) HOURS**  
INSTRUCTIONS:  

1. Answer **FOUR (4)** questions.
2. Write **legibly**, that is, **boldly** and **clearly**.
3. Evince the principles of **composition** and **grammar**.

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UNIVERSITY OF SWAZILAND

### JMC 341: Television Production

Answer FOUR questions. Question 1 is COMPULSORY and it carries 40 marks. Every other question carries 20 marks.

1. As the person at the centre of television production, the producer performs certain vital functions. You have been asked to come up with a programme that will run for a quarter.
  - (i) **Present** a *synoptic outline* for the programme which you will produce for the quarter. **(8 marks)**
  - (ii) **Write** a *proposal* for the programme. **(12 marks)**
  - (iii) **Discuss** the activities you will carry out at the various phases of the production. **(15 marks)**
  - (iv) **Indicate** FIVE problems you anticipate during the production and how you would cope or deal with them. **(5 marks)**
2. **Identify** the items in the acronym, **PPIFaTaM**; then, **discuss** all of them together, stating the essence of each
3. **Describe** the video mixer and **explain** its functions in television production.
4. **Discuss** the functions of the director and the assistant director.
5. **Write** the script for the first episode of the programme you have proposed in Question 1.
6. **Draw** the *lighting* and *floor plan* for a discussion programme you want to produce in a studio.