# UNIVERSITY OF SWAZILAND

## FACULTY OF HUMANITIES

## DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

## 2014/2015 EXAMINATION QUESTION PAPER: MAIN

**TITLE OF PAPER:** INVESTIGATIVE REPORTING AND PRECISION JOURNALISM

**COURSE CODE:** JMC 402

**TIME ALLOWED:** 2 HOURS

**INSTRUCTIONS:**

Answer **THREE** questions. At least one question from each section.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR**

# SECTION A

## QUESTION 1 (COMPULSORY)

Write a detailed story using the data provided in the appendix.

**(20 Marks)**

## QUESTION 2

a) Define precision journalism, illustrating your answer with examples.

**(4 Marks)**

b) Compare and contrast Computer-Aided Reporting and Data Journalism

**(6 Marks)**

c) Explain how digital technologies and the web are fundamentally changing the way information is published.

**(10 Marks)**

## QUESTION 3

Write a critique of precision journalism in the media in Swaziland.

**(20 Marks)**

# SECTION B

## QUESTION 4

As a consumer of media cite two stories that stand out to be a well investigated pieces in the local media. Justify your selection.

**(10 Marks)**

Explain in detail the process of generating story ideas for investigative stories giving examples to illustrate your answer.

**(10 Marks)**

## QUESTION 5

a) Define investigative journalism.

**(4 Marks)**

b) You are conducting an interview and after giving you information the interviewee says the information was given off-the-record. Explain what you would do under the circumstances.

**(4 Marks)**

c) Briefly explain four qualities needed by an investigative reporter.

**(4 Marks)**

d) Explain why adversarial interviews are different from other interviews?

**(4 Marks)**

e) Give examples of story ideas (two) where you are likely to use the covert interviewing technique.

**(4 Marks)**

## QUESTION 6

In investigative journalism there are high risk investigations. Discuss any four high risk investigations, giving examples that appeared in the local or international media to support your answer.

**(20 Marks)**