

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2015/2016 MAIN EXAMINATION QUESTION PAPER

TITLE OF PAPER: RADIO PRODUCTION

COURSE CODE: JMC 340

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

1. Answer THREE (3) Questions.
2. Question One is compulsory.
3. Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (Compulsory)

Discuss the processes involved in the production of a radio current affairs programme. (Use examples). **(20 Marks)**

QUESTION 2

In radio production, what is the role of the senior producer? Discuss, giving examples to illustrate your answer.

(20 Marks)

QUESTION 3

Discuss the following in the process of current affairs production:

- a) "Dead Air"
- b) Bulletin
- c) Adverts
- d) Cue sheets

(20 Marks)

QUESTION 4

Describe in detail the organizational structure of a newsroom as it relates to radio production.

(20 Marks)

QUESTION 5

Scenario: You are one of the producers on air during an evening current affairs programme. You have just interviewed a newsmaker who is making serious allegations of corruption against a prominent public servant. What would you do and why?

(20 Marks)