

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2015/2016 EXAMINATION QUESTION PAPER: SUPPLEMENTARY**

**TITLE OF PAPER:** INVESTIGATIVE REPORTING AND PRECISION JOURNALISM

**COURSE CODE:** JMC 402

**TIME ALLOWED:** 3 HOURS

**INSTRUCTIONS:**

Answer THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

### **QUESTION 1 (Compulsory)**

In the recent past there have been allegations that mortuaries are selling human body limbs and water used to wash corpses to members of the public. You are assigned to do an investigative piece on the allegations. Carry out the following tasks:

- a) Draft the main question your story seeks to answer;
- b) Develop a research plan for your story;

**(20 Marks)**

### **QUESTION 2**

- a) Explain data journalism, giving examples to support your answer.
- b) Explain the difference, if any, between Computer-Assisted Reporting and precision journalism.

**(10 Marks)**

**(10 Marks)**

### **QUESTION 3**

Explain the following:

- a) Spin doctors
- b) Chains of enquiry
- c) "Shaking the tree"
- d) Adversarial interview

**(20 Marks)**

### **QUESTION 4**

- a) Discuss in detail the importance of covering polls by the media.
- b) Explain any five qualities of an investigative reporter.

**(10 Marks)**

**(10 Marks)**

### **QUESTION 5**

Discuss the primary source documents for investigative pieces. Give examples to support your answer.

**(20 Marks)**

### **QUESTION 6**

Journalists and scientists, it is argued, share some characteristics. Discuss any five characteristics, giving examples to support your answer.

**(20 Marks)**