

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
EXAMINATION RESIT – JULY 2017

TITLE OF PAPER: FUNDAMENTALS OF JOURNALISM
COURSE CODE: JMC 132
TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER QUESTION 1 AND ANY OTHER TWO (2) QUESTIONS.
2. EACH QUESTION CARRIES 20 MARKS.
3. THIS PAPER CONSISTS OF TWO (2) PAGES, COVER PAGE INCLUDED.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS.

EACH QUESTION CARRIES 20 MARKS.

QUESTION 1

Critically analyse Kovach and Rosenstiel's (2007) view that the first principle of journalism is that its obligation is to the truth.

QUESTION 2

In your view, do the challenges facing the newspaper industry in the 21st Century mean the end of the journalism profession? Discuss.

QUESTION 3

Discuss the strengths and weaknesses of broadcast journalism in contemporary times.

QUESTION 4

Describe the journalism concepts below:

- News Values
- Development Journalism

QUESTION 5

Analyse the organizational structure of any local newspaper, focusing on its business and editorial sections.

QUESTION 6

Critically analyse the advantages and disadvantages of investigative journalism practice.