

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2016/2017 EXAMINATION QUESTION PAPER: RESIT

TITLE OF PAPER: NEWS WRITING

COURSE CODE: JMC 221

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE Questions.

Question One is compulsory.

Answer at least one question from each section.

Use your own examples to illustrate answers.

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR.**

SECTION A

QUESTION 1 (Compulsory)

Discuss using examples at least five key principles to consider when deciding on the news worthiness of a story.

(20 Marks)

QUESTION 2

News stories are written differently from the narrative form stories. Explain how they differ, using examples to illustrate your answer.

(20 Marks)

QUESTION 3

Name and discuss at least five principles to consider when reporting politics.

(20 Marks)

SECTION B

QUESTION 4

Using examples to illustrate your answer explain the following types of leads.

- a) The immediate identification lead
- b) The delayed identification lead
- c) The 'you' lead
- d) The summary lead

(20 Marks)

QUESTION 5

Explain the following:

- a) The inverted pyramid
- b) The news narrative
- c) Chronology
- d) Attribution

(20 Marks)

QUESTION 6

Use the attached information to write a newspaper story.

(20 Marks)