UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

2017/2018 EXAMINATION QUESTION PAPER: RESIT

TITLE OF PAPER: NEWS WRITING

COURSE CODE: JMC 221

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE Questions.

Answer at least one question from each section.

Use your own examples to illustrate answers.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

SECTION A

QUESTION 1 (Compulsory)

A. Using examples, explain the following types of interviews:
   a) Exclusive
   b) Panel
   c) On-the-Spot
   d) Telephone
   e) Group

(10 Marks)

B. Using examples, explain the following concepts in news writing.
   a) Fairness
   b) S-V-O
   c) Balance
   d) Off-the-record
   e) Attribution

(10 Marks)

QUESTION 2

Discuss using examples, the following concepts in News Writing:

   a) The lead
   b) Hard news story
   c) Soft news story
   d) Running story

(20 Marks)

QUESTION 3

Choose a subject and describe what steps you would follow to write a good radio script for the campus radio station.

Discuss using examples at least five key principles to consider when deciding on the news worthiness of a story.

(20 Marks)

SECTION B

QUESTION 4

Using examples to illustrate your answer explain the following types of leads.

a) The immediate identification lead
b) The delayed identification lead
c) The 'you' lead
d) The summary lead

(20 Marks)

QUESTION 5

Explain the following:

a) The inverted pyramid
b) The news narrative
c) Chronology
d) Attribution

(20 Marks)

QUESTION 6

Use the attached information to write a newspaper story.

(20 Marks)