

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**FIRST SEMESTER EXAM PAPER – MAIN**  
**2017/2018**

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**TITLE OF PAPER:     REPORTING FOR TELEVISION**  
**COURSE CODE:       JMC 314**  
**TIME ALLOWED:     TWO (2) HOURS**

**INSTRUCTIONS:**

1.    ANSWER ALL QUESTIONS IN SECTION 1 AND FOLLOW INSTRUCTIONS FOR OTHER SECTIONS.
2.    EACH QUESTION HAS SPECIFIC MARKS ALLOCATED.
3.    THIS PAPER CONSISTS OF FOUR (4) PAGES, COVER PAGE INCLUDED.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

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**Section 1:**

**Answer all questions (30 marks)**

1. What is the role of television in journalism? (2marks)
2. What points does one have to keep in mind while formulating questions for television news interview? (3 marks)
3. State the characteristics of television reporting. (2 marks)
4. What are the essentials for writing to visuals? (2marks)
5. What is the difference between television reporting and television interviews? (3marks)
6. Discuss the steps to follow towards producing a perfect television news story. (8marks)
7. Name and discuss four types of interviews that could be used for compiling your news story.(10 marks)

**Section 2:**

**Answer two questions (15 marks each)**

1. Name and discuss at least five tips for live shot tips for television news reporters
2. Discuss the modes of journalism.
3. Discuss in detail the development of a story from breaking news.

**Section 3:**

**Answer one question (20 marks)**

1. Discuss the role of social media in reporting television news and cite examples of its use and disadvantages if any.
2. Discuss the issues to consider when covering breaking news and how you would deal with those issues.

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**Section Four:**

**Compulsory question (20 marks)**

1. Read the Press Statement attached, which was downloaded from the Central Bank of Swaziland website.
  - Identify an angle to the story that you would pursue and pitch, identifying your audience.
  - Identify who would be your potential interviewees for the story.
  - Discuss pictures that you would use for the television story.
  - Discuss how you would further develop a follow up story from this press release.
  - Discuss your assumptions of challenges you would have in producing the story and how you would address them.

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**CENTRAL BANK OF SWAZILAND**  
"UMNTSHOLI WEMASWATI"



## **PUBLIC STATEMENT ON VIRTUAL CURRENCIES ("BITCOIN")**

The Central Bank of Swaziland Order 1974 (as amended) stipulates that only notes and coins issued by the Central Bank shall be legal tender in Swaziland. Currently, the Bank has authorized, as legal tender in Swaziland, the Lilangeni (SZL), as well as the South African Rand (ZAR) which continue to circulate side by side and on par. Other foreign currencies are traded by licensed institutions in the country in line with applicable exchange control legislation and it is understood that these foreign currencies have, as a key attribute, the feature that they are issued and redeemed by the duly authorized institution in their country of issue and hence enjoy legal tender status, which a cryptocurrency by definition, does not.

The Bank is aware that Bitcoin is one of the leading cryptocurrencies globally, and has been advised of instances where this currency is being marketed and traded in the country. However, the Bank notes that due to its nature as a cryptocurrency, there are no restrictions, disclosures or regulatory compliance applicable to transactions executed using Bitcoin and yet, like any other currency, it can be used for illegal

purposes or to facilitate fraudulent activity. In fact, the anonymity and speed of execution in transacting with cryptocurrency makes it more susceptible to abuse by unscrupulous persons. This presents a risk to users of the currency because there is no protection or legal recourse available from any institution including the Central Bank in the event that the user suffers financial loss from the use of Bitcoin or any other cryptocurrency.

The Central Bank, in line with its mandate to issue and redeem currency as well as to promote safe and accessible payment systems, continues to closely monitor developments in the financial services industry with a view to ensure that the regulatory framework remains relevant and appropriate. The Bank acknowledges its role in supporting innovation and adoption of new technologies in the industry and together with many other regulatory institutions worldwide, adopts an optimistic but cautious view that the financial services industry will certainly benefit from these technologies but that their development and deployment must be done in a manner that sufficiently safeguards the interest of the users.

[www.centralbank.org.sz](http://www.centralbank.org.sz)