

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2017/2018 SEMESTER I EXAMINATION QUESTION PAPER: MAIN**

**TITLE OF PAPER:** INVESTIGATIVE REPORTING AND PRECISION JOURNALISM

**COURSE CODE:** JMC 360/402

**TIME ALLOWED:** 3 HOURS

**INSTRUCTIONS:**

Answer **THREE** questions. At least one question from each section.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

## SECTION A

### QUESTION 1 (COMPULSORY)

a) Give a background to the Panama Papers.

**(5 Marks)**

b) In 2016, the International Centre for Investigative Journalists (ICIJ) connected the names of people and offshore entities listed in the database (the Panama Papers) to more than 200 countries including Swaziland through their listed addresses. Discuss how you would investigate the leaks in the local context.

**(15 Marks)**

### QUESTION 2

Write a summary on the article by Google News Lab on the State of Data Journalism in 2017.

**(20 Marks)**

### QUESTION 3

a) Define Data Journalism, giving examples to illustrate your answer.

**(2 Marks)**

b) Write a critique of Data Journalism in Southern Africa, giving examples to illustrate your answer.

**(15 Marks)**

c) Give any example of data journalism.

**(3 Marks)**

## SECTION B

### QUESTION 4

Discuss the challenges of investigative journalism in Swaziland, suggesting practical ways in which these challenges can be overcome.

**(20 Marks)**

### QUESTION 5

The Ministry of Finance reported that an amount of E203 million was “unaccounted for” from its budget allocation for the 2013/2014 financial year. When the Principal Secretary appeared before the Parliament’s Public Accounts Committee she said she could not discuss the issue because it touched on *Labadzala*.

You are assigned to do an investigative piece on the unaccounted for millions. Complete the following tasks:

- a) Draft the main question your story seeks to answer;
- b) Develop a research plan for your story;
- c) List five possible interviewees, justifying your selection;
- d) Explain your methodology justifying your selection;
- e) Explain the challenges you are likely to encounter in pursuance of the story? How can you overcome each of them?

**(20 Marks)**

### QUESTION 6

- a) Write a critique of public opinion polls in the media in Swaziland.

**(8 Marks)**

- b) In investigative journalism there are high risk investigations. Discuss any four high risk investigations, giving examples that appeared in the local or international media to support your answer.

**(12 Marks)**