

UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

SUPPLEMENTARY EXAMINATION PAPER – JULY, 2018

TITLE OF PAPER: DRAMA PRODUCTION FOR RADIO AND TELEVISION

COURSE CODE: JMC 409

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

1. Answer **three (3)** questions.
2. Make sure you proofread your work to eliminate writing errors and resultant loss of marks.
3. Use your own examples to illustrate your answers.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

Question 1

Discuss why the multi-plot structure is the plot of choice for producers of entertainment-education dramas.

[20 Marks]

Question 2

Discuss the various factors a scriptwriter needs to give attention to when creating the main character so that the drama is compelling and encourages audience engagement.

[20 Marks]

Question 3

Discuss the necessary procedures that a producer would go through in order to find and cast suitable actors for a radio drama. In your discussion note what skills and abilities he or she would look for in a radio actor.

[20 Marks]

Question 4

Discuss the power of radio as a medium for drama. In your discussion use your understanding of the Swazi context where relevant to bolster your argument.

[20 Marks]

Question 5

Discuss how a sound designer skillfully uses sound effects and music to enhance the dramatic appeal of a radio drama.

[20 Marks]

Question 6

Discuss the ways a producer builds a loyal audience for an entertainment-education drama series before and during its airing.

[20 Marks]