

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2018/2019 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: HISTORY OF MEDIA IN ESWATINI
COURSE CODE: JMC 104
TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer any **THREE** questions.
Spelling and grammar will count in grading.
Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

Write a critique on freedom of expression in the traditional cattle byre, *Sibaya*.

(20 Marks)

QUESTION 2

South Africa's isiZulu language newspapers such as *Isolezwe* and *Ilanga laseNatal* have been very successful when compared with siSwati language newspapers.

- a) Explain why siSwati language newspapers have struggled.
- b) Suggest practical ways of overcoming the challenges discussed in (a) above.

(20 Marks)

QUESTION 3

Write some notes on any two of the following characters regarding their contribution to the journalism profession in the Kingdom of eSwatini.

- a) Parks Mangena
- b) Douglas Loffler
- c) Pat Nxumalo
- d) James Dlamini
- e) Jabu Matsebula
- f) Vusi Sibisi
- g) Vusi Ginindza
- h) Ncamsile Matsebula
- i) John June Nquku

(20 Marks)

QUESTION 4

Discuss the history of radio in the Kingdom of eSwatini.

(20 Marks)

QUESTION 5

Almost 41 years after the introduction of television in the country, the medium is still struggling to survive.

- a) Discuss the challenges facing eSwatini television giving examples to illustrate your answer.
- b) Suggest practical ways through which the station can overcome these challenges.

(20 Marks)

QUESTION 6

Discuss the implications of digital migration on television in eSwatini.

(20 Marks)