

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS
COMMUNICATION

TITLE OF PAPER : MEDIA LAW AND ETHICS (MAIN)

COURSE CODE : JMC 350

TIME ALLOWED : 2 HOURS

INSTRUCTIONS : Write legibly

Poor grammar and spelling will be penalised

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

SECTION A- QUESTION 1 IS COMPULSORY

Section A

1. Critically evaluate the ethical challenges facing journalists in the Swazi media context and how they can be alleviated.

[20 marks]

Section B

2. Write notes on the following -

a) Utilitarianism

[5 marks]

b) Aristotle's Golden Mean

[5 marks]

c) Contempt of court

[5 marks]

d) Defamation

[5 marks]

[Total 20 marks]

3. Analyse what the following Acts mean in relation to the existence and responsibilities of the media

a) Sedition and Subversive Act 1968

[10 marks]

b) Protected Places and Areas Act 1966

[10 marks]

Total [20 marks]

4. Explain what the Official Secrets Act of 1968 says and how it limits freedom of the media.

[20 marks]

5. The Swaziland Broadcasting bill of 2007 has laid down a code of conduct for Broadcasting services. Discuss the Code in relation to

a) General responsibility of a licensee

[6 marks]

b) Presentation of News

[7 marks]

c) Advertising

[7 marks]

[Total: 20 marks]

6. Critically analyse the concepts of objectivity and truth and show how 'fake news' poses a huge threat to the functions of the media in democratic societies

[20 marks]

END OF PAPER