UNIVERSITY OF ESWATINI

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

FIRST SEMESTER 2018/2019

MAIN EXAMINATION PAPER – DECEMBER 2018

TITLE OF PAPER: DRAMA PRODUCTION FOR RADIO AND TELEVISION

COURSE CODE: JMC 409

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

1. Answer **three (3)** questions.
2. Make sure you proofread your work to eliminate writing errors and resultant loss of marks.
3. Use your own examples to illustrate your answers.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

Question 1

Discuss the various storytelling techniques a scriptwriter may use to create a greater sense of excitement so as to keep audiences engaged till the end of the drama.

[20 Marks]

Question 2

According to Pamela Brooke (1995: 37): "The loss of visibility in a drama performed on radio has never been a deficiency from the artistic point of view. On the contrary, the absence of fixed images can be radio's triumph!"

In light of the above quote, discuss what special opportunities exist for radio scriptwriters and actors to create characters that tap into the listener's imagination.

[20 Marks]

Question 3

Discuss what business and people skills a producer needs to display in order facilitate the production of a drama once the script has been completed and approved.

[20 Marks]

Question 4

Discuss how technicians and actors can become familiar with the demands of the script and peculiarities of the equipment before the production phase of the project.

[20 Marks]

Question 5

Discuss what creative and technical opportunities the post-production phase offers the production team to 'tidy-up' the recordings made during the production phase.

[20 Marks]

Question 6

Discuss why it is important for the audience of an Entertainment-Education (EE) drama to talk about what they see and/or hear with their friends and family and how the drama may motivate such public expressions of support.

[20 Marks]