

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2019/2020 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: REPORTING FOR TELEVISION

COURSE CODE: JMC 325

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER THE COMPULSORY QUESTION IN SECTION A
2. ANSWER ONE (1) QUESTION ONLY IN SECTION B
3. POOR SPELLING AND GRAMMAR WILL BE PENALISED

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

SECTION A- ANSWER THE COMPULSORY QUESTION

Question 1

You are the production manager at UNESWA TV and you are required to launch a News show/programme aimed at university students.

- a) Come up with a relevant title for the news show and justify the use of this title for this show. (2)
- b) Write a sample 30 minute script for one of the episodes of your news show.(10)
- c) Discuss 5 aspects that you must consider when structuring a news bulletin (Type of content to be included). Justify the importance of this content. (8)
- d) Convert the online news story in Annexure 1 into a television story that will be broadcast on UNESWA during the evening 8 'clock news. Write out the story as it will be read by the anchor. (10)
- e) What is the importance of television news in society and why should students like yourself be taught skills of television reporting? (6)
- f) Identify and briefly discuss 2 characteristics which enable one to be a successful and impactful television news reporter? (4)

[40]

SECTION B- ANSWER ONE QUESTION ONLY

Question 2

Discuss the importance of scripting in television news reporting. [20]

Question 3

Discuss how new media are being used to enhance television news production and distribution. [20]

Question 4

Discuss the following five principles of broadcasting news writing:

- a) Keep it short and simple [5]
- b) Use active voice [5]
- c) Use of up-to-date tenses [5]
- d) Avoiding abbreviations [5]
- e) Putting attribution first [5]

[20]

Question 5

Critique the television news reportage of Eswatini TV and Channel Swazi. In your answer, you must critique each organisation separately and also indicate what you would do to improve the outlook of their news bulletins. [20]

Annexure 1

Eswatini police torture students agitating for scholarships

Seven students, including the president of the students' union, were detained for four hours and tortured.

August 21, 2019 by Peoples Dispatch

The Swaziland police detained and allegedly tortured seven students, including the president of the Swaziland National Union of Students (SNUS), while they were returning from a protest march last week. The students were demanding scholarship for all students admitted to higher education.

On August 15, students from the country's three major universities, the University of Eswatini, the Limkokwing University of Creative Technology, and the Eswatini Christian Medical University, came together in joint action for the first time in decades.

The demonstration was a part of the campaign launched by the SNUS in May 2017 to force the government to reverse its decision of cutting 60% of the scholarships, making the remaining 40% available only to selected courses.

The students are demanding that anyone who gets an admission into an institute of higher learning after having secured the required grades must get a scholarship, regardless of which course they choose to study. The protesting students also delivered a petition to the Ministry of Labor and Social Security, stating their demand.

The act was enough to provoke the police forces in the capital city of Mbabane to launch an attack on the students, who on their way back after the delivery of the petition. According to a statement by the SNUS, "All hell broke loose as the police started bashing students with their batons. Students ran helter skelter around town and, in the process, dozens were injured with three being rushed to the Mbabane Government Hospital."

The seven students who were detained for four hours, in the course of which they were "tortured, assaulted and humiliated" and forced to give statements, included the "SNUS president and secretary general, Comrade Thuba. Comrade Lindo from the LUCT and Comrade Prosper Simelane, the SRC president of ECMU."

Hailing the efforts of the students to "fight for what is rightfully theirs," the SNUS said, "this historic activity was the first to many more that are yet to come. Until the students are heard and the scholarship policy is reversed or replaced by another policy favoring education as a whole instead of belittling tertiary education, students should not rest."