

**UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES**

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

FIRST SEMESTER 2019/2020

EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: REPORTING FOR PRINT PUBLICATIONS

COURSE CODE: JMC 333

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS: 1. Answer THREE (3) questions
2. Write legibly, that is, bold and clearly
3. Spelling and grammar will count in grading.

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.**

QUESTION 1 (COMPULSORY)

From a media ethics perspective, examine the conduct of the *Times of Swaziland* reporters who covered the story about Matsanjeni North MP Phila Buthelezi found in bed with an Assistant Master of High Court Cebile Ngwenya in a house in Siteki in 2014.

(20 Marks)

QUESTION 2

Explain the process of finding the story for print publications

(20 Marks)

QUESTION 3

Describe the three different types of interviews.

(20 Marks)

QUESTION 4

Contrast the inverted pyramid story shape with the diamond (The Wall Street Journal) story shape.

(20 Marks)

QUESTION 5

Your editor assigns you to cover a story about the flooding of shops at the Mbabane New Mall caused by early rains last year. Explain the stages involved in collecting information for this the story.

(20 Marks)

QUESTION 6

Beat reporting continues to be a missing journalism genre in the four print media newsrooms in the country. Explain the significance for beat reporting in the local print media newsrooms.

(20 Marks)